

I design interactive experiences that connect people with each other and to their passions. My strength as a designer comes from being highly attuned to digital culture and from exploring digital media as an emergent field for storytelling.

## EXPERIENCE

**IconNicholson, New York, NY** September 2008 – Present

Associate Creative Director

Leading user experience team in development of creative vision for redesign of major museum Web site. Project includes research, concepting, and collaborating with client to articulate their strategy for a digital media platform that will redefine the 21<sup>st</sup> century museum experience.

**technekai, New York, NY** May 2008 – August 2008

Consultant

Digital strategy contract work for several agencies. Projects included development of content strategy for Nokia's online presence, creative concepting for a new Adidas training product, coordinating and running an innovation workshop for Bayer-Schering, and designing an educational game about historical research.

**Brown University, Providence, RI** September 2007 – May 2008

Teaching Assistant

Planned and conducted intermediate-level class in which students created projects that explored techniques for effective and innovative use of text in digital media. Invited to give lectures on my artistic work in writing and digital media at MIT, UMass Lowell, and the University of Montréal.

**R/GA, New York, NY** September 2003 – August 2007

Trend Researcher, December 2006 – August 2007

Discovered, analyzed, and evaluated trends in Americans' use of technology. Designed structure and content guidelines for an internal blog at Nokia devoted to tracking these developments.

Senior Interaction Designer, September 2003 – September 2006

Lead interaction designer for Nike and Target digital advertising accounts. Responsibilities included design of content, structure, and functionality of interactive Web and mobile experiences. Contributed creative concepts and strategy for Nokia, Intel, McDonald's Levi's, Verizon.

**Global Action Project, New York, NY** June 2002 – September 2007

Designer / Producer

Created a site that showcases GAP's Documentary Project for Refugee Youth, a program for teenagers expressing their experiences through video, writing, and images.

**Cooper-Hewitt National Design Museum, New York, NY** May 2003 – August 2003

Webmaster

Increased effectiveness of museum's Web site by planning for and implementing greater interactivity and access to museum resources. Monitored Web visitation rates and recommended strategies for increasing traffic.

**MTV Networks, New York, NY** September 2003 – December 2003

Webmaster

Responsibilities included updating company Intranet and postproduction video encoding. Assisted with production of several MTV/Viacom audiovisual offerings for television and Internet.

## EDUCATION

Master of Fine Arts, 2008, Literary Arts Program, Brown University  
Coursework focused on integrating digital technology with literature and creative writing.

Master of Professional Studies, 2003, Interactive Telecommunications Program, New York University  
Coursework focused on digital storytelling, physical computing, and interactive performance.

Bachelor of Science, 2001, Systems of Cognition and Expression, State University of New York at Buffalo  
Coursework divided between cognitive science and digital art.

Certificate, 2001, Institut de Touraine, Tours, France  
Intensive course in French language and culture studies.

## HONORS

New Radio and Performing Arts Commission 2007  
For development of generative poetry project *No Time Machine*

Brown University Electronic Writing Fellowship 2006

Cannes Lions 2006  
*Nike iD in Times Square* Bronze, Ambient: Stunts and Live Advertising  
*Target Design for All* Bronze, E-Commerce

ad:tech Awards 2005  
*Target Design for All* Best Consumer Website and Best of Show  
*Nike iD in Times Square* Best Interactive Marketing Technology

New York Festivals Interactive Awards 2005  
*Nikewomen.com* Gold World Medal in E-Commerce

WebAwards 2005  
*Nikewomen.com* Outstanding Web site  
*Target Design for All* Outstanding Web site

WebAwards 2004  
*Nikewomen.com* Outstanding Web site

New York Women in Communications Matrix Scholarship 2001

University at Buffalo Honors Program Grant 1999  
*an intellectualization of sonar*  
Collaboration on music piece and research paper with Nick Alexander

Women's Club Grace W. Capen Academic Award 1999

**CONFERENCES / EXHIBITIONS / PERFORMANCES**

2009

Métropolis Bleu / Blue Metropolis International Literary Festival  
Montréal, Canada | April 22-26

Conducted an electronic literature workshop with high school students (in English) and a master class for adults (in French). Also part of panel on hypermedia literature.

2008

Interrupt 2008

Providence, RI | October 17-19

Co-organized international festival of language-driven digital art.

MFA Thesis Reading

Providence, RI | May 7

Presentation of thesis *Shadows Never Sleep*, performed *No Time Machine* (with Justin Katko) and *lala*.

Purple Blurb Digital Reading Series at MIT

Boston, MA | February 20

Performance and lecture on my work in writing for digital media.

2007

Sortir de l'écran / Spoken Screen

Montréal, Canada | December 5-6

Performance of all my digital text works, and gave a bilingual conference talk at the Université du Québec à Montréal. Organized by Agence TOPO and Laboratoire NT2.

Breaking Solitude

New York, NY and Paris, France | November 12

Live Web performance of *lala* and discussion, organized by Annie Abrahams and Panoplic.org.

University of Massachusetts at Lowell

Lowell, MA | November 7

Invited to present on my artistic and commercial work, and its relation to technology.

Reading Digital Literature

Providence, RI | October 4-7

Presented installation *for this we pray*, performed *Lesson 18*, and participated in a student panel at an academic conference at Brown University.

Upgrade! Boston

Boston, MA | September 20

Co-presented a talk entitled *Digital Language: Poetry Beyond the Printed Page* with Daniel Howe.

E-Poetry 2007

New York, NY | May 20 - 23

Presented *lala* and *nobody knows but you* at international digital poetry festival.

E-Poetry Symposium 2007

New York, NY | April 21

Presented *lala* and *nobody knows but you* in honor of the Leonardo Electronic Almanac Special Issue on New Media Poetry, where I published work.

2006

Society for Literature, Science, and the Arts: 20<sup>th</sup> Annual Conference  
New York, NY | November 10 - 12  
Presented paper *Geometry and Recombinant Poetics* with Daniel Howe

AU7OSTART  
Philadelphia, PA | October 26 - 27  
Presented *mar puro* and *open.ended* at a festival of digital literature.

2005

Bushwick Art Projects  
Brooklyn, NY | November 12  
Video poetry installation *nobody knows but you* debuts at a one-day art and music festival.

Austin Museum of Digital Art Digital Showcase  
Austin, TX | May 20  
Featured performance at a new media event, featuring live electronic music and visual art. Special edition of *Double-Cute Battle Mode* created to accompany DAT Politics performance (with Carlos J. Gomez De Llarena).

Salon de Arte Digital – IV Edicion  
Maracaibo, Venezuela | June  
3D poems *contract* and *the arrival of the beeBox* featured at international exhibition of multimedia art.

2004

The Voting Booth Project  
New York, NY | October 8 – November 15  
*Votomatic for the People* is part of a group show of modified Votomatic booths from the 2000 Presidential election in Florida. (with Carlos J. Gomez De Llarena and Jason Marks, on behalf of R/GA).  
Compact/Impact  
New York, NY | September 24 - 26  
Spatial poetry installation *open.ended* (with Daniel C. Howe).

E-Fest 2004  
Providence, Rhode Island | February 17 - 19  
Invited participant to festival of electronic writing. Public reading of 3D poems *the arrival of the beeBox* and *contract*.

p0es1s. Digitale Poesie.  
Berlin, Germany | February 13 – April 4  
3D poem *the arrival of the beeBox* is part of exhibition of digital poetry. More than 40 artists from 12 countries presented various approaches to literary art using computers and the Internet.

TKNY Compact/Impact Nite  
New York, NY | January 16  
Performed as a tag-team VJ duo at event to promote and introduce talented creators, designers, artists, technologists and students. Co-created prototype for a VJ battle game for two, *Double-Cute Battle Mode* (with Carlos J. Gomez De Llarena).

2003

The Flying Saucer Café reading/media series  
Brooklyn, NY | August 12  
Performance with the *container for sound*, reading of 3D poems *the arrival of the beeBox* and *contract*, performance of sound piece *mtvTalkabout* at The Flying Saucer Café series, which pairs up new media artists with poets.

2003 (continued)

NIME2 @ Infrared Lounge  
New York, NY | June 7

Group performance with the *container for sound*, all musicians playing instruments they created.

New Interfaces for Musical Expression @ Tonic  
New York, NY | May 13

Solo performance on my electronic instrument *container for sound*.

e-poetry 2003

Morgantown, WV | April 23 - 26

Presentation of 3D poem *the arrival of the beeBox* and discussion paper at international digital poetry festival.

2002

Mini-Digital Poetry Fest @ Bowery Poetry Club  
New York, NY | November 23

Presentation of 3D poem *contract* and collaborative writing project *Words World* (created with Paul Berry). Event curated by Brian Kim Stefans.

Sunday New Genre @ the WEB  
New York, NY | July 7

Live interactive performance of music/narrative piece *one\_two*.

International Digital Art Exhibit and Colloquium IV

Havana, Cuba | June 17 - 21

Presented 3D poem *contract* in National Museum of Fine Arts.

How2

[http://www.departments.bucknell.edu/stadler\\_center/how2/](http://www.departments.bucknell.edu/stadler_center/how2/) | Spring

3D poem *contract* featured in Contemporary Innovative Writing By Women Issue 7.

Interactive Telecommunications Program Show

New York, NY | May 9, 10, 14

Presented 3D animation *aiki* and live interactive performance of music/narrative piece *one\_two*.

2001

e-poetry 2001

Buffalo, NY | April 18 - 21

Presented poem *<ek-stasis>* at international digital poetry festival.

Synaptic Terminal

New York, NY | November 17

Experimental music DJ for artist duo performing shadow dance "love&peace."

2000

Computing and Information Technology

Buffalo, NY | May 30 - June 1

3-D animations included in conference presentation entitled *From Creative Concept to Final Image: Developing Visual Solutions for Instructional Purposes*.

nomadnet.org

<http://www.nomadnet.org/audiophfile4/> | April

Music piece *valence* featured in NEA-funded bi-monthly online exhibition of sonic art.

**Aya Karpińska**

aya@technekai.com  
www.technekai.com  
New York +1 646.496.7378

2000 (continued)

Crossing Borders 2000

Toronto, Canada | February 18 - 19

Invited paper: *Contemporary Perspectives on the Production of Virtual Space* at Canada/US student conference.

sequence II

Buffalo, NY | November 1

Curator. Performance of music piece *patient*.

1999

Method 13

Buffalo, NY | December 11-12

Site-specific sound installation *valence* in group exhibition.

sequence

Buffalo, NY | October 6

Curator. Performance of music pieces *breathe* and *Sonar in E* (composed with Nick Alexander).

## E-PUBLICATIONS

Apple iTunes App Store

Published one of the first works of literature written and designed especially for the iPhone and iPod Touch, *Shadows Never Sleep*. July, 2008.

Flyp Magazine, Issue 03

Featured artist in a multimedia article about digital poetry, entitled *Virtual Verse: Meet the New Poetry*. April 11, 2008.

New River Journal of Digital Writing and Art

Animated poem *fps* published in one of the first journals exclusively devoted to digital writing and art. Spring 2008.

Electronic Literature Collection, Vol. 1

Interactive poem *open.ended* (with Daniel Howe) published in inaugural collection of literary works in electronic media. October 2006.

Leonardo Electronic Almanac

Interactive poem and paper *open.ended: A Spatial Poetry Installation* (with Daniel Howe) featured in special issue on New Media Poetics. April 2006.

Iowa Review Web

Interview and digital poem *mar puro* featured in issue on 3-D writing. September 2006.

Centenario Carmen Conde - Ciberliteratura

Invited by the Foundation Carmen Conde-Antonio Oliver in Cartagena, Spain to create a digital media piece inspired by the work of Spanish poet Carmen Conde. August 2006.

artcognition.org

Published paper, *Space as a Compositional Element in Contemporary Electro-Acoustic Music* on Web site devoted to exploring the arts from a cognitive perspective.

## CITATIONS

Hayles, N. Katherine. *Electronic Literature: New Horizons for the Literary*. Notre Dame University Press, 2008.

Funkhouser, Chris. *Prehistoric Digital Poetry: An Archaeology of Forms*. University of Alabama Press, 2007.

Strehovec, Janez. "Digital Word in a Palm: Digital Poetry Between Reading and Immersive Bodily Experience." *Proceedings of E-Poetry 2007*. Forthcoming 2008.

Punday, Daniel. "Toying with the Parser: Aesthetic Materiality in Electronic Writing." *The Journal of Aesthetics and Art Criticism*. 61:2 Spring 2003.

Ingalls, Zoe. "A Web Site Grows New Poems, Sometimes Right Before Readers' Eyes." *The Chronicle of Higher Education*. 28 June 2000.