

## EXPERIENCE

Parsons, The New School for Design, New York, NY  
Part-time Assistant Professor, August 2016 – Current  
Teaching core studio courses and thesis seminar for the Design and Technology MFA program. Topics include design process and research methods, evaluation of enabling technologies, and developing prototyping skills.

The Barbarian Group, New York, NY  
Interaction Design Director, January 2014 – September 2017  
User experience lead for Samsung account. Managed a team of interaction designers. Played a key role in growing the business from website marketing and maintenance to large-scale product design projects. Also, partnered with Google ATAP on user research for wearable technology.

technikai, New York, NY  
Consultant, September 2008 – Current  
Services included interaction design, content strategy, and writing for digital media. Key projects:

- IBM: Developed online publishing and events platform for thought leadership in technology and business.
- MarthaStewart Living Omnimedia: Redesigned search interface and category landing pages for MarthaStewart.com; designed and conducted user research for the Everyday Food brand.
- Sesame Workshop: Designed and directed user experience for all digital media projects, from sesamestreet.org to games and iPhone apps, e-book interfaces to research projects, across all brands, audiences, and platforms.

IconNicholson, New York, NY  
Associate Creative Director, September 2008 – August 2009  
Led user experience team in development of creative vision for redesign of the National Gallery of Art's website. Project included research, concepting, and collaborating with stakeholders to articulate their strategy for a digital media platform that would redefine the 21<sup>st</sup> century museum experience.

R/GA, New York, NY  
Senior Interaction Designer, September 2003 – September 2006  
Lead interaction designer for Nike and Target digital advertising accounts. Responsibilities included design of content, structure, and functionality of interactive web and mobile experiences. Contributed creative concepts and strategy for clients such as Nokia, Intel, McDonald's Levi's, Verizon.

## SELECT HONORS

Brown University Electronic Writing Fellowship 2006-2008

Cannes Lions 2006

*Nike iD in Times Square* Bronze, Ambient: Stunts and Live Advertising

*Target Design for All* Bronze, E-Commerce

New York Festivals Interactive Awards 2005

*Nikewomen.com* Gold World Medal in E-Commerce

## EDUCATION

Master of Fine Arts, 2008, Literary Arts Program, Brown University

Master of Professional Studies, 2003, Interactive Telecommunications Program, New York University

Bachelor of Science, 2001, Cognitive Science and Digital Art, State University of New York at Buffalo